

YOUR 90-DAY GROWTH ROADMAP



My #1 goal for these 90 days: _____

Start date: _____ My weekly time block: _____

PHASE 1 BUILD THE FOUNDATION Days 1–30

1

WEEK 1

READINESS AUDIT

Find your gaps and set your goals.

Started ____ Done ____

2

WEEK 2

KNOW YOUR NUMBERS

Set up tracking and capture your starting point.

Started ____ Done ____

3

WEEK 3

CUSTOMER JOURNEY

See your business through your customers’ eyes.

Started ____ Done ____

4

WEEK 4

QUICK WINS

Fix what customers see first and lock down your accounts.

Started ____ Done ____

PHASE 2 EXPAND Days 31–60

7–8

WEEKS 7–8

CHANNELS

Show up where your customers (and AI search) look.

Started ____ Done ____

5–6

WEEKS 5–6

CONTENT

Create one great piece and turn it into many.

Started ____ Done ____

PHASE 3 MEASURE & OPTIMIZE Days 61–90

9–10

WEEKS 9–10

TESTING

Let your customers’ behavior tell you what works.

Started ____ Done ____

11–12

WEEKS 11–12

AUTOMATION

Hand off the busywork and build your systems.

Started ____ Done ____

DAY 90 REVIEW

Celebrate, measure, and set your next three goals.

PHASE 1 WINS

Stick a note here or jot what worked.

PHASE 2 WINS

Stick a note here or jot what worked.

PHASE 3 WINS

Stick a note here or jot what worked.